

NEW LEGISLATION/POLICY CHANGES

& how it impacts

LOUISIANA CRAFT BREWERIES

MANUFACTURING BREWERIES

THOSE DISTRIBUTED FOR RESALE
LIKE ABITA OR PARISH

MICROBREWRIES BREWERIES

THOSE WITH FULL BARS AND RESTAURANTS
LIKE CRYING EAGLE

WHAT IS CHANGING?

WHY IS THIS IMPORTANT?

HB 370 WAS SIGNED AND BECOMES
ACT 467 WHICH ALLOWS
MANUFACTURING BREWERIES THE
ABILITY TO:

1. SELF-DISTRIBUTE
THEIR OWN
BRANDS TO RETAIL
ACCOUNTS.

TRANSFER OF
FINISHED BEER
BETWEEN THEIR
DIFFERENT LOCATIONS.

MANUFACTURING BREWERIES THAT SEEK TO BUILD
ADDITIONAL LOCATIONS CAN NOW DO SO WITHOUT THE
NEED TO FULLY REPLICATE BREWING SYSTEMS AND
PACKAGING LINES LIKE IN THEIR ORIGINAL LOCATIONS.

THIS IS A GIANT STEP FORWARD FOR OUR
INDUSTRY AS SELF-DISTRIBUTION INCENTIVIZES
NEW BREWERY OPENINGS AND ALLOWS A PATH TO
MARKET FOR SMALL EXISTING BREWERIES.

2. SB 450 WAS SIGNED AND
BECOMES ACT 550 WHICH
ALLOWS MICROBREWRIES THE
ABILITY TO TRANSFER FINISHED
BEER BETWEEN THEIR
DIFFERENT LOCATIONS.

SIMILAR TO MANUFACTURING BREWERIES, THOSE
MICROBREWRIES THAT LOOK TO BUILD ADDITIONAL LOCATIONS
WILL BE GREATLY BENEFITED BY THIS LAW AS IT REMOVES THE
HEAVY BURDEN TO FULLY REPLICATE BREWING SYSTEMS AND
PACKAGING LINES LIKE THOSE IN THEIR ORIGINAL LOCATIONS.

THIS NEW LAW WAS PARAMOUNT
FOR US MOVING FORWARD WITH
CRYING EAGLE LAKEFRONT

3. HB 523 WAS SIGNED AND BECOMES ACT
570 WHICH ALLOWS MANUFACTURING
BREWRIES THE ABILITY TO HOST 12
SPECIAL EVENTS AT THEIR TAPROOMS PER
YEAR. DURING THESE SPECIAL EVENTS
THEY WILL BE ABLE TO SELL OUTSIDE
ALCOHOL THROUGH A LICENSED CATERER

THIS IS A HUGE ADVANTAGE FOR OUR
MANUFACTURING BREWERIES TO USE
THEIR TAPROOMS TO THE FULLEST!